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CYNOSPORT® WORLD GAMES RETURNS TO WESTWORLD FOR FIFTH ANNUAL CANINE SPORT COMPETITION & EXPO
Dog Owners From Around the World Convene in Scottsdale to Celebrate Dog Agility

SCOTTSDALE, Ariz. – Oct. 06, 2008 – More than 1,000 of the world’s most athletic dogs will participate in the 2008 Cynosport® World Games at WestWorld of Scottsdale Oct. 29-Nov. 2. Considered the Olympics of canine competition, Cynosport® brings together purebreds and mixed breeds from around the world to vie for prizes in dog agility, freestyle dancing, flying disc, dock-jumping, herding and much more.

Voted the Valley’s Best Pet Event by azcentral.com, Cynosport® is hosted by the United States Dog Agility Association. The multi-day event – now in its fifth year – also features plenty of hands-on activities for spectators and their dogs.

“Cynosport has the energy of a world-class sporting event crossed with the down-home feel of a county fair,” said Kenneth Tatsch, founder of USDAA. “It’s inspiring to see the dedication of the competitors and watch the interaction between dogs and their handlers.”

Cynosport® World Games, is the first event of its kind to unite top-tier competition in a wide range of canine sport events. “Cyno” (pronounced *see-no*) is actually Latin for dog. Competitors battle all year for the right to compete and only the best qualify. Participants in this year’s games are coming from such countries as Brazil, Mexico, Canada, Switzerland, Puerto Rico, Spain, Japan and Singapore.

Local dog owners can work on training their own “top dogs” and testing their handling skills on practice agility courses, and take part in dock diving, flying disc seminars and herding instincts test. "It is a tremendous chance for pet owners to discover the world of canine sports in one place. Dog sports provide an excellent way to spend quality time with one's pet, and get some exercise too," says Tatsch.

Special events include demonstrations from the Phoenix Police Department K-9 Unit on Saturday, Nov. 1 & Sunday, Nov. 2. There also is an expo featuring more than 30,000 feet of vendor space and exhibits geared towards the pet lover. Maricopa Animal Care and Control also will be onsite providing mobile pet adoptions throughout the event.

Tickets are \$12 for adults and \$6 for children, and are good for all-day admission. The events run 9 a.m.-5 p.m. Wednesday and Thursday, 9a.m.-5p.m. and 6:30-8:30 Friday and Saturday and 9 a.m.-4 p.m. Sunday. A full schedule and more information can be found at

www.Cynosport.com. The event is sponsored by USDAA, East Valley Tribune Newspaper and KUPD radio.

About the USDAA

The USDAA was founded in 1986 to promote competitive excellence and international standards for the sport of dog agility in the U.S. and is now the leading agility organization in North America. The USDAA promulgates rules and regulations for dog agility based on international performance standards and monitors trends in worldwide competition. Rules and regulations are patterned after those originally developed in Great Britain, and have also been used as the blueprint for the sport's development around the world.

USDAA has affiliated groups throughout the United States, Canada, Mexico, Puerto Rico, Central America, Japan, Singapore, Hong Kong, Bermuda and Spain. For more information call (972) 487-2200, send e-mail to info@usdaa.com or visit <http://www.usdaa.com> on the Internet.

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